

Health Department Barbie



By Morton Laitner

Barbara Millicent Roberts, officially known as Barbie (that surprised me!) is fifty years old.

Barbie has been very career minded over the decades. She has been a teacher, doctor, nurse, dentist, actress, flight attendant (or stewardess depending on your generation) for three different airlines. Barbie has been in numerous military positions, United States president (our first -- don't tell Hillary), firefighter, babysitter, paleontologist (who would have thought), McDonald's cashier (created during the last recession) How many dolls do you think Big Mac bought? Barbie has been a cowgirl, chef, police officer, life guard (Baywatch of course), NASA astronaut, and a NASCAR driver (lots of fans)... She has worked more than 100 jobs.

But where is Health Department Barbie? With her resume, Barbie would make a great asset to our team!

According to designer Diane Von Furstenberg, "Barbie represents a confident and independent woman with an amazing ability to have fun while remaining glamorous."

This sounds like all the female HD employees I know. I'm starting to get the picture, if you want Barbie in your profession you need to lobby Mattel.

Therefore, on behalf of all Health Department personnel around the world, I am commencing the Health Department Barbie (HDB) campaign.

We need your support.

Write Mattel.

Demand our doll.

Promise you'll buy one.

E-mail them your design for HD Barbie.

Start a HDB petition drive.

Create a HDB blog, web page or an e-zine.

I often hear HD employees state we don't get any respect (we are the Rodney Dangerfield's of professionals) out in the field or from our kids, or from our spouses or from our neighbors and friends.

Now is our opportunity to change all that.

Mattel will cave with our avalanche of requests.

And if they don't we'll just put little name tags on those doctors, nurses and dentists, even that paleontologist saying, "**Proud Health Department Employee.**"